

**Full Board Meeting**  
February 02, 2015 11:45 AM  
BTC 049 - Auditorium

**Call to Order**

A regular quarterly meeting of the Eastern Kentucky University Board of Regents convened at 11:45 a.m. on February 2, 2015 in the BTC 049 Auditorium at Eastern Kentucky University, Richmond, KY. Mr. Turner, Chair of the Board, presided. Mr. Turner noted the presence of a quorum. The following members of the Board were present:

**Present:**

Mrs. Nancy Collins  
Mrs. Janet Craig  
Mr. Ernie House  
Mr. Alan Long  
Mr. Bryan Makinen  
Mrs. Janie Miller  
Mr. Kyle Nicholas  
Mr. David Tandy  
Dr. Amy Thieme  
Mr. Craig Turner

**Absent:**

Mrs. Holly Wiedemann

Other persons present at the meeting were:

Dr. Michael Benson, President  
Dr. Janna Vice, Provost and Senior Vice President of Academic Affairs  
Mr. Barry Poynter, Vice President for Finance and Administration  
Dr. Laurie Carter, Exec. VP for Student Success & University Counsel  
Mr. Scott Cason, VP for Communications & Marketing  
Mr. Nick Perlick, VP for Development  
Mr. Matt Roan, Special Asst. to the President  
Ms. Dreidre de Leon, Exec. Asst. to the President & Asst. Secretary to the Board  
Members of the faculty and staff  
Members of the media

**Election of Officer (Chair)**

In accordance with the provisions of the Eastern Kentucky University (EKU) Board Bylaws per (KRS 164.321), the chair must be elected annually. Mr. Turner declared the floor open for nominations. Mr. Long made a motion to keep Mr. Craig Turner as Chair of the EKU Board of Regents. Mr. House seconded. A roll was called. All members of the Board of Regents voted "aye"; none voted "nay". Mrs. Wiedemann was absent. The motion passed.

## Information Items

### Committee Reports

#### Finance & Planning

Mrs. Janet Craig, Chair of the Finance and Planning Committee reported the committee met prior to the full board meeting on this date. The committee received updates on the following items: Financial, ECU Scholar House, Projects and Upcoming Projects. In addition, Dr. Jerry Pogatshnik gave an update on Sponsored Programs, Grants and Contracts. Mrs. Craig requested Dr. Pogatshnik bring back to the board a report on what the budgets are from other institutions, reasonable target of faculty participation, methods of incentivizing, support to faculty, what targets need to be set and what changes need to be made to change the culture.

Mrs. Craig stated the committee approved the following items be brought forth for approval of the full board:

- 1) Approval for tax-exempt lease – faculty laptop replacements
- 2) Resolution for bond issue – athletics projects

Mrs. Craig stated the ECU's 2015-2020 Strategic Plan, "Make No Little Plans, A Vision for 2020" was taken off the agenda for approval for further review. She requested an interim meeting be held prior to the next Board meeting devoted specifically to review the plan.

#### Executive & Academic Affairs

Mr. Craig Turner, Chair of the Executive & Academic Affairs Committee reported the committee met prior to the full board meeting on this date. Mr. Turner stated the committee received a very informative Enrollment Report from Dr. Laurie Carter. In addition, the committee approved the following items be brought forth for approval of the full board:

- 1) Personnel Actions-amended
- 2) Approve Policy 1.4.1, Non-Discrimination and Harassment
- 3) Approve Policy 4.6.6, Evaluation of Full-Time Faculty Not Eligible for Tenure
- 4) Approve Policy 4.6.11, Clinical Faculty
- 5) Approve Policy 4.6.15, Foundation Professorships
- 6) Report from the Council on Academic Affairs  
(New Programs, Revisions, Suspensions & Academic Requirements)
- 7) Recommended Sabbatical Program Participants for 2015-2016
- 8) Recommended Retirement Transition Program Participants (RTPs) for 2015-2018
- 9) Approve naming Mary Roark as the official 2nd President of Eastern Kentucky University
- 10) Model Resolution

### **Student Life, Discipline & Athletics**

Mr. David Tandy, Chair of the Student Life, Discipline & Athletics Committee reported the committee met prior to the full board on this date. The committee approved the minutes from the October 20, 2014 meeting. There were no actions items to be brought forth to the full board.

### **Audit & Compliance**

Mr. Alan Long, Chair of the Audit & Compliance Committee reported the committee met prior to the full board meeting on this date. Mr. Long reported the committee received an update on the Colonels Comply Initiative and approved the following action items be brought forth to the full board for approval with amended language that will provide a mechanism for any reporter who doesn't believe they are receiving proper attention through the ECU reporting channels that there be a direct avenue to take their concerns to the Chair of the Audit and Compliance Committee of the ECU Board of Regents:

- 1) Policy 1.6.1, Reporting
- 2) Policy 1.6.2, Non-Retaliation

### **Additional Reports to the Board**

#### **Craig Turner, Chair**

Mr. Turner thanked the Board for allowing him to continue to serve as chair. He stated he is a proponent of change and believes we have to dress for success. ECU has to separate itself from the past. There is much synergy and new energy on campus. Our primary goal is to connect with students and to create our own destiny. We have to find ways to increase our fundraising efforts by creating corporate relationships and public and private partnerships. This, in turn, will help our academic programs. Mr. Turner stated 2015 is going to be an unbelievable transformational year.

#### **Kyle Nicholas, SGA President**

Mr. Nicholas reported on the following items:

- 1) New bylaws and constitution are in place and the transition has been finalized to a new SGA.
- 2) We have successfully begun a new system in appropriating funds from IT, making available nearly \$100,000 to student organizations.
- 3) We are working with Aramark to adapt the colonel cash program to reach a greater number of students and community partners.
- 4) Possible change in parking ticket structure, option to donate canned goods in lieu of paying fine.
- 5) Creating strategic partnerships across the university
- 6) ColonelUp program gaining support
  - a) Meeting with Mike Pedicord to speak about possibilities of program and local business support. Possibilities include car giveaways, scholarships, food, and financing. Chaired by Tyler Phillips from the CBT.
- 7) Fan Friday meetings with businesses - combined with ColonelUp
  - a) Working with local businesses to gain support for Eastern and foster a sense of pride in the community
- 8) Leaving a legacy - one of the most important votes to go before the student senate was presented last Tuesday and will secure a bright future for Eastern and improve holistic experience for students and the campus community.
  - a) Take a look at the campus newspaper, paints in a great light the improvements we plan to make.

**Kyle Nicholas, SGA President (cont.)**

- b) Senate has formed an Adhoc committee to work alongside the administration in moving forward.
- c) The vote will take 3/4 of elected senators to pass, in accordance with the Council on Postsecondary Education.

Mr. Nicholas stated as this semester will quickly pass and his term as president will end, he will be working to improve the transition process of elected members, and create continuity in the work they do through each cabinet.

Mr. Turner commended Mr. Nicholas for his work and that of the Student Government Association. Mr. Turner introduced Dr. Day to give his report on behalf of the Faculty Senate.

**Richard Day, Faculty Senate Chair**

Faculty Senate Chair's Report to the Board of Regents  
2 February 2015  
Dr. Richard E. Day

Good morning.

The Strategic Planning Steering Committee, on which I serve, has been active for more than a year now, outlining the parameters of the university's strategic plan. We have gathered lots of input from faculty and the broader campus community. My sense is that the draft plan has been fairly well received. At the outset (following the reallocation, and with a new president), there were questions being raised about whether the fundamental nature of the university might change. It seems to me that those questions are resolving themselves through this process. It seems clear that ECU will continue to be a "brick & mortar" institution striving to provide the richest possible on-campus (online and regional) experience for our students.

With this foundation in place, the work now shifts to a set of Strategic Initiative Teams, which are tasked with the identification of specific metrics the university can use to monitor our progress. Approximately 45 faculty members will be involved in this process.

As President Benson understands, historically, this is the place where people came because they knew that they could receive a rich educational experience at a price they could afford. To put his "3 Ps" in perspective: We deliver high-quality Programs to the People of this Place. But it is the People in that equation that are the most important. And we are at our best when we remember that.

To enrich the student experience at Eastern, the president has put forth an ambitious, student-centered, proposal to completely revitalize the central campus - and I can't think of a good reason not to be wildly supportive. In a challenging fiscal environment, the plan foresees new possibilities, including public/private collaborations as a means of attracting additional investments in ECU, for the benefit of our students.

[Regent] Ms. Collins asked a great question this morning...related to what we are doing to assure that students arrive at ECU college-ready. There is actually a lot of history here...and a lot going on in the P-12 schools to address the concerns.

### Richard Day, Faculty Senate Chair (cont.)

When I was a kid, part of the intent behind compulsory attendance laws was to remove children from the workforce following WWII. In school, they would be engaged in useful activities and they would no longer populate our factories....and maybe we'd have a football team on Friday night. But there was little public accountability for student achievement before 1990. Ed Prichard's dream of a seamless P-20 system was just taking form.

In 2009, the passage of Senate Bill 1 was a direct response to concerns over Kentucky students' readiness to be successful in college - even after receiving a high school diploma. This was actually a national problem and universities inherit this problem directly.

Senate Bill 1 was the first time in Kentucky history that CPE, KDE and EPSB came together to address the problem.

All of the conversation one hears in the press surrounding Common Core State Standards is directly related to this issue...so are changes in teacher preparation at our level. We need our high school diplomas to mean college-ready...and I look forward to the day when developmental courses are unnecessary on campus.

The Faculty Senate has been busy. So far this year...we have acted on a dozen policies in one way or another: passing 8 new policies, tweaking three more, and I anticipate we will pass our twelfth later today. Among those actions was the new policy on Financial Exigency which could directly affect the Regents. God forbid that we might ever have to use that policy. But if we do, it should prove helpful to the board to have a deliberative process to follow - at a time of maximum stress.

Tomorrow - along with the Provost - we are holding a faculty forum on yet another policy. And seven more policies are currently in line behind that...with even more yet to come as we work toward SACS Commission on Colleges (SACSCOC) reaffirmation in 2017.

Chief among the policy changes will be drafting an amendment to our Policy on Policies. In my opinion, we have a pretty good Policy on Policies. At the university level, thanks to the leadership of the Provost, it works very well. But colleges are exempt from its processes, and it is not clear that the basic principles of transparency and shared governance that work so well at the university level, are being followed throughout the system - by every college and department.

To satisfy SACSCOC standards we must show that...

- the institution places primary responsibility for the content, quality, and effectiveness of its curriculum with its faculty, and
- every educational program for which academic credit is awarded is approved by the faculty and the administration
- and that the institution, including its colleges, schools and departments, publishes policies describing the authority of faculty in academic and governance matters

Now, I have no reason to doubt that we will satisfy those standards as an institution. But our goal ought not be to simply satisfy accreditation standards. Rather, we should assure that the best professional standards accurately describe who we really are as an institution - from the top to the bottom.

We have some exciting days ahead.

Thanks again for your service.

Mr. Turner thanked Dr. Day for this report and introduced Mrs. Banks to give her report on behalf of the Staff Council.

**Leah Banks, Staff Council President**

Good morning,

The staff have been very involved on campus and continue to look for new initiatives that will enhance the ECU experience for all.

Staff Council just concluded the elections for five areas on campus, which included College of Arts & Sciences, College of Justice & Safety including the Regional Campuses and E-Campus, College of Business & Technology, Maintenance & Skilled Trade in Facility Services and the Office of Student Success and University Counsel.

Staff continue to serve on various university committees and participate in policy change. In particular, we have a great group of committed staff & faculty serving on the Strategic Initiative Team focusing on Strategic Goal #3 Institutional Distinction. This team is focused on creating action plans on how we can "Invest in our Staff" and "Create a Dynamic and Inclusive University Culture."

In recent a meeting, feedback from the Strategic Initiative Team was that we look for ways to help faculty and staff feel more connected. It was suggested that Staff Council host another family picnic similar to the one we did a few years ago. So, we are in the early stages of planning a picnic sometime in the late spring, early summer for all ECU faculty, staff and their families.

Many staff are appreciative to have a new performance management system in place to effectively measure our progress and dedication. Hopefully, in time, this system will allow rewards for those staff members who go above and beyond for our students.

As always, thank you for allowing the staff to be so involved and have a voice on making ECU such a great place to work. And thank you for the opportunity to share how great our staff members are.

Mr. Turner thanked Mrs. Banks for her report and introduced President Benson.

**Michael Benson, President**

President Benson gave an update on several initiatives going on at ECU.

A new group in the President's Leadership and Action Academy (PLAA) will be introduced soon. There were 18 faculty and staff selected in the inaugural class. The class meets once a week every Tuesday afternoon. The PLAA students are giving the opportunity to serve as interns with members of the President's Council which gives them a 30,000 ft. view of how finance, academics and university counsel operate.

There are plans to take the Board once again to Frankfort to spread the word about ECU as well as schedule a mini-retreat to discuss the University's Strategic Plan.

Associate Athletic Director, Mr. Dan McBride has been asked to step in to serve as Acting Athletic Director effective February 1, 2014 until a permanent director has been named. Mr. McBride has been with ECU for 23 years.

**Michael Benson, President (cont.)**

The President's Council has a lot of actions items on their agenda and they need the Board, Staff, Students & Faculty to help accomplish what they want to do. President Benson noted the key for EKU is going to be differentiating our education programs.

President Benson stated Kyle Nicholas did a superb job presenting the Center for Student Life (CSL) proposal to the Student Senate. He wants Mr. Nicholas to bring his family back to campus in 20 years to see the changes at EKU that came from that historic vote.

President Benson quoted the Harbaugh Family slogan, "Who's got it better than us? Nobody." President Benson stated, "Nobody's got it better than EKU!"

President Benson thanked the board for their support.

Mr. Turner thanked President Benson for his report and asked what are our marketing efforts?

Mr. Scott Cason, Vice President for Communications and Marketing reported last fall a development advisory group was created of faculty and staff. They are working with and engaging departments on campus. Mr. Cason stated EKU's "Brand" is our personality. It is something that is heartfelt and what we live every day.

Bullhorn Creative is a Lexington based firm that has been selected to assist in the development of a New Brand Strategy. They have an out of the box approach and they want to help us find an expression of our culture. Bullhorn is currently in the stages of gathering information and data and hope to bring a report at the next Board meeting.

**Resolution of Appreciation to Dr. Sandra Moore**

President Benson presented and read a framed Resolution of Appreciation to Dr. Sandra Moore recognizing her 25 years of service to the University and especially her contribution in raising diversity awareness. President Benson stated Dr. Moore has done a great job of broadening our horizon and expanding our vision. Dr. Moore also received the MLK Lifetime Achievement Award at a recent Martin Luther King Awards Banquet.

Dr. Moore thanked President Benson, thanked the EKU for the affordability it gave her and thanked the Regents for the opportunity to serve.

## Action Items

### Consent Agenda

Mr. Turner presented the following 11 Consent Agenda items to the Board for approval:

1. Approval of the Minutes for the Full Board Meetings on October 20, 2014 and December 5, 2014 (Special-called meeting)
2. Personnel Actions
3. Approve Policy 1.6.1, Reporting
4. Approve Policy 1.6.2, Non-Retaliation
5. Approve Policy 1.4.1, Non-Discrimination and Harassment
6. Approve Policy 4.6.6, Evaluation of Full-Time Faculty Not Eligible for Tenure
7. Approve Policy 4.6.11, Clinical Faculty
8. Approve Policy 4.6.15, Foundation Professorships
9. Report from the Council on Academic Affairs  
(*New Programs, Revisions, Suspensions & Academic Requirements*)
10. Recommended Sabbatical Program Participants for 2015-2016
11. Recommended Retirement Transition Program Participants (RTPs) for 2015-2018

Mr. Turner asked for a motion to approve the 11 Consent Agenda items noting amended language be added to Policy 1.6.1, Reporting and Policy 1.6.2, Non-Retaliation that would provide a mechanism for any reporter who doesn't believe they are receiving proper attention through the ECU reporting channels that there be a direct avenue to take their concerns to the Chair of the Audit and Compliance Committee of the ECU Board of Regents. Mrs. Collins made a motion to approve. Mr. Makinen seconded. Mr. Turner asked for a roll call vote. All members vote "aye". None voted "nay". Mrs. Wiedemann was absent. The motion passed.

### Approve naming Mary Roark as the official 2<sup>nd</sup> President of Eastern Kentucky University

**Motion Passed:** Motion to approve naming Mary Roark as the official 2<sup>nd</sup> President of Eastern Kentucky University passed with a motion by Mr. Nicholas and a second by Mrs. Collins. The motion passed by voice vote.

### Model Resolution

**Motion Passed:** Motion to approve the Model Resolution passed with a motion by Mr. House and a second by Mrs. Collins. The motion passed by voice vote.

### Approval for tax-exempt lease – faculty laptop replacements

**Motion Passed:** Motion to approve the tax-exempt lease – faculty laptop replacements passed with a motion by Mr. Long and a second by Mr. Tandy. The motion passed by voice vote.

### Resolution for bond issue – athletics projects

**Motion Passed:** Motion to approve the Resolution for Bond Issue – athletics projects passed with a motion by Mrs. Collins and a second by Mr. Long. The motion passed by voice vote.

Detailed copies of all actions items are included with these minutes.

### EKU's 2015-2020 Strategic Plan, "Make No Little Plans, A Vision for 2020"

**Deferred Action:** Mr. Turner noted deferred action was taken on ECU's 2015-2020 Strategic Plan in the Finance and Planning Committee meeting at the request of Mrs. Craig for further review and discussion.

**Pending Consent Agenda Items**

There were no pending consent agenda items.

**New Business – Upcoming Board Meetings:**

April 27, 2015, hosted by the College of Education &  
June 22, 2015, TBD

**Other Business**

There was no other business.

**Executive Session**

Mr. Turner entertained a Motion pursuant to KRS 61.815(b) to adjourn to closed session for the purposes stated pursuant to KRS 61.810(b) regarding deliberations on the future or sale of real property by the University and KRS 61.810(c) regarding discussions of proposed or pending litigation against or on behalf of the University. Mr. Makinen made a motion to go into closed session, Mrs. Collins seconded. Motion passed by voice vote. The Board went into executive session.

**Reconvene Open Session**

Upon returning from closed session, Mr. Turner reported only matters stated in the motion prior to going into closed Execution Session were discussed and no action was taken during closed Executive session. At this time, Mr. Turner entertained for a motion to return to the regular session of the Board meeting. Mrs. Craig made a motion to return to regular session; Mr. Makinen seconded. Motion passed by voice vote.

Mr. Turner requested a motion to purchase the Ledford-Craig property adjacent to Lilley Cornett Woods in the amount of \$97,000. Mr. Makinen made a motion to approve; Mrs. Collins seconded. Mr. Turner asked for a roll call vote. All members vote "aye". None voted "nay". Mrs. Wiedemann was absent. The motion passed.

**Adjourn**

There being no further business, Mr. Turner requested a motion to adjourn. Mrs. Craig made a motion to adjourn; Mr. Makinen second. Motion passed by voice vote. The meeting adjourned at 2:30 p.m.

  
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David Tandy, Secretary

4.20.15  
\_\_\_\_\_  
Date